

## advertise on our website and take advantage of:

- The 15,000 -16,000 unique hits we receive each day
- Opportunities to advertise on a selection of our web pages
- Discounts available for existing *Informed Voice/Living Wisdom* advertisers

We are now also booking advertising in our monthly e-newsletter (which goes out to around 8,000 people each month).

[www.informedvoice.com.au](http://www.informedvoice.com.au)

[www.avn.org.au](http://www.avn.org.au)

### AVN home page 2 ad sizes available:

|                       |                    |                         |
|-----------------------|--------------------|-------------------------|
| Left hand column      | 150w x 250h pixels | \$250 p/month (exc.GST) |
| Bottom banner of page | 800w x 100h pixels | \$350 p/month (exc.GST) |

### living wisdom home page 2 ad sizes available:

|                       |                    |                         |
|-----------------------|--------------------|-------------------------|
| 2 x Left hand column  | 150w x 250h pixels | \$175 p/month (exc.GST) |
| Bottom banner of page | 800w x 100h pixels | \$275 p/month (exc.GST) |

### vaccination information page 2 ad sizes available:

|                       |                    |                         |
|-----------------------|--------------------|-------------------------|
| Left hand column      | 150w x 250h pixels | \$150 p/month (exc.GST) |
| Bottom banner of page | 800w x 100h pixels | \$250 p/month (exc.GST) |

Other pages available by request.

ad size reference



### monthly e-newsletter 2 ad sizes available:

|                         |                    |                         |
|-------------------------|--------------------|-------------------------|
| Left hand column        | 150w x 250h pixels | \$100 p/issue (exc.GST) |
| Banner between articles | 800w x 100h pixels | \$250 p/issue (exc.GST) |

Payment and artwork required by the 1st Monday of each month

Payment required before upload of your ad

## website and e-newsletter ad conditions

- Only the stated web-advertisement sizes are available, and ads MUST be sized to correct dimensions
- Ads must be 72dpi and RGB colour
- Ads must be sent as a web ready .jpg or .gif files
- Ads to be emailed to [design@informedvoice.com.au](mailto:design@informedvoice.com.au)
- There will be an additional \$45 (exc. GST) charge for in-house design of small ads, and an additional \$75 (exc. GST) charge for large ads.