

# livingwisdom | ad sizes and prices

All per issue rates quoted are exclusive of GST and are for full colour and press ready artwork. Design work is available at a negotiated rate.

## full page

size 216mm x 303mm  
(inc. 3mm bleed)

casual \$1950

2 issues \$1853

3 issues \$1755

**4 issues \$1658**

★ 12 month campaign saving of **\$1168**

## portrait panel

size 60mm x 265mm

casual \$695

2 issues \$660

3 issues \$630

**4 issues \$590**

★ 12 month campaign saving of **\$420**

## wise buys (advertorial page)

100 words, high resolution image and contact details  
\$350 per issue

## 12 month campaign savings for preferred positions

Back cover **\$1404**

Inside front cover & page 3 **\$1348**

Inside back cover & pages 4 to 7 **\$1288**

## healthy choices

twelfth page

size 60mm x 60mm

\$150 per issue

★ 12 month campaign saving of **\$150**

## 1/3 page

size 189mm x 86mm

casual \$660

2 issues \$625

3 issues \$600

**4 issues \$560**

★ 12 month campaign saving of **\$400**

### 1/2 page portrait

size 92.5mm x 265mm

casual \$1050

2 issues \$995

3 issues \$955

**4 issues \$895**

★ 12 month campaign saving of **\$620**

### 1/4 page

size 92.5mm x 130mm

casual \$550

2 issues \$525

3 issues \$500

**4 issues \$465**

★ 12 month campaign saving of **\$340**

### 1/2 page landscape

size 189mm x 130mm

bleed size 216mm x 149mm

casual \$1050

2 issues \$995

3 issues \$955

**4 issues \$895**

★ 12 month campaign saving of **\$620**